

GDF SUEZ



**Think Energy**

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**Think Energy Announces Major Market Expansion,  
Launching Residential Retail Electricity Services in Massachusetts**

HOUSTON – February 10, 2015 – Think Energy, the retail electricity provider established by GDF SUEZ Energy Resources NA to serve residential and small commercial customers, announced the launch of residential service in Massachusetts, a significant step in the company’s strategic growth efforts.

The news comes on the heels of the recent launch of residential service in Pennsylvania. Sam Henry, president and CEO of GDF SUEZ Energy Resources, said that Think Energy’s recent expansion underscores the company’s focus on delivering competitive fixed-price plans that allow customers to budget with more confidence.

“At GDF SUEZ Energy Resources, we have a strong commitment to transparency that’s woven into the fabric of every aspect of our business – from our service offerings for large commercial and industrial customers to the plans we deliver small commercial and residential consumers through the Think Energy brand,” said Henry. “Being open and truthful about costs helps keep the ‘unknowns’ to an absolute minimum, and our customers appreciate that.”

John Henderson, senior vice president of retail markets at GDF SUEZ Energy Resources, who leads Think Energy, added that the company’s financial strength and stability have also been key factors behind the recent growth.

“Think Energy is backed by one of the largest retail electricity providers in the country and one of the largest utilities in the world, so we’re able to offer a level of financial security that ensures we’ll be here for our customers today – and tomorrow,” explained Henderson. “In the end, we understand that users want the certainty of competitive pricing with the comfort of knowing we will honor our commitments. That’s what we work to deliver every day, and that’s why we believe Think Energy is the smart choice for residential and small commercial customers.”

Prospective customers can access plans and dynamic, real-time pricing at [www.mythinkenergy.com](http://www.mythinkenergy.com) through an easy-to-use process that allows for fast, convenient sign-up.

**About Think Energy**

Think Energy is a retail electricity provider focusing on residential and small commercial customers. Think Energy – a business of GDF SUEZ Energy Resources NA, one of the largest commercial retail electricity providers in the United States – is also part of the international energy group GDF SUEZ, which has been serving customers, large and small, for more than 175 years. For additional information, visit [mythinkenergy.com](http://mythinkenergy.com), or follow Think Energy on Twitter @MyThinkEnergy and Facebook.com/MyThinkEnergy.

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